

# Stroud Town Council Grants and Funding

## Community Support Fund Guidance

### Objective:

To provide help to groups and organisations that work to strengthen Stroud's community:

- By assisting with funding in order to help organisations survive in financially difficult times; for example, where an immediate funding shortfall creates a short-term risk to services in the town.
- By encouraging partnerships and improved ways of working together efficiently for the benefit of Stroud town; for example, by facilitating new collaborations and/or innovative ways of working.
- By building capacity to meet the needs of the Stroud town community; for example, by helping organisations improve their long-term viability.

### Priorities:

Projects must be designed primarily to benefit residents of Stroud parish, or, if the project has scope beyond the parish, the application demonstrates that the funding requested as a proportion of total cost is proportionate to the benefit for Stroud's residents.

Applications will be at an advantage if the project additionally fulfils one or more of the following criteria:

- is intended to result in an improved capacity to deliver community support (in terms of either quality or quantity) within the organisation(s) applying
- builds the capacity of the organisation(s) applying to support itself
- is likely to have beneficial effects that extend beyond the period of the project itself
- is innovative in its approach or in the issues it addresses
- helps to develop community support networks
- has matching funding from another source or from fund-raising (donations in kind and/or volunteer work can be counted as matching funding)
- involves two or more agencies working in partnership

The more of our funding priorities that your project fulfils, the better chance you have of receiving a grant. So, when you fill in the form, be clear as to which of the funding priorities your project addresses and how it does so. You do not have to address all the priorities and you could still be funded even if your project does not address any of them as long as it addresses the main aim of the fund (as above).

Where the project is likely to be long-term or open-ended, the application should include a projection of how it will be funded after any grant awarded by the Town Council is spent.